

# ISO 20121 SUSTAINABILITY REPORT

FIM R3 bLU cRU  
World Cup 2024



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# FOREWORD

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The Yamaha Motor Group's corporate mission is to be a **"Kando" Creating Company**. *Kando* is a Japanese word for the simultaneous feeling of deep satisfaction and intense excitement that people experience when they encounter something of exceptional value. This is why, Yamaha has decided to operate under three management principles: creating value that surpasses customer expectations; establishing a corporate environment that fosters self-esteem; and fulfilling social responsibilities globally.

Yamaha has always placed its employees, customers and the entire community at the center of the production process and sporting competitions. In addition to this ongoing commitment to **social welfare**, there are also other equally ambitious goals: **developing technologies in a way to prevent global warming, working to minimize environmental loads, and ensuring the**

**conservation of biodiversity and the sustainable use of natural resources.**

To learn more about Yamaha Motor's commitment to each one of these areas please refer to the [Environmental Plan 2050](#) and to its **4+ Sustainable Strategy in Europe**.

Since the beginning of 2024, Yamaha has decided to continue its commitment to sustainability in motorsport, through the design and implementation of a sustainable management system for the FIM R3 bLU cRU World Cup 2024.

The adoption of a certified management system made it possible to structure the commitment to sustainability in an integrated manner across all the organizational aspects of the FIM R3 bLU cRU World Cup 2024. The active involvement of teams, racetracks and suppliers, which are key elements of the organizational machine, was fundamental.

# THE PURPOSE OF THE SUSTAINABILITY REPORT

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The purpose of this report is to summarize and present in detail the predetermined objectives and results of the actions implemented in order **to improve the environmental, social and economic impact of the FIM R3 bLU cRU World Cup 2024.**

Furthermore, with the aim of transparency in spreading information, this report is intended as an informational document for all stakeholders involved in the ISO 20121 project, acting as a point of reference and comparison for the development of the sustainability objectives of future editions of the FIM R3 bLU cRU World Cup.

*This report was redacted during the month of December 2024*

# THE CONTEXT

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## The FIM R3 bLU cRU World Cup 2024

The FIM R3 bLU cRU World Cup is a **Yamaha monobrand road race series, in which young riders between 14 and 20 years compete to earn a spot in the WorldSSP300 series**. It was first inaugurated in 2021 and several young riders from around the World have applied and taken part in this competition. It is organized by Yamaha Motor Europe N.V. with Japan Italy Racing (JiR) as the Promotor of the series with the support of FIM Europe and Dorna WSBK Organization.

Together with the YZ bLU cRU FIM Europe Cup, the FIM R3 bLU cRU World Cup is part of **Yamaha's bLU cRU program**. This program is a platform to support the next generation of young riders with expertise and guidance from the Yamaha Racing World, representing the foundation of the Yamaha Racing Pyramid with the aim of creating future talented riders. In 2023, around **600 young riders** participated in this program. The difference between the two programs is that the FIM R3 bLU cRU World Cup is dedicated to in-road racing, while the YZ bLU cRU FIM Europe Cup is dedicated to off-road racing.

This year, **30 spots** were open for the FIM R3 bLU cRU World Cup. The young riders accepted were offered professional coaching, technical support and mentoring from experts in the racing sector, and a racing kit.










The series is divided into **6 rounds**, and for each weekend, it has a practice and qualifying session followed by two races, usually one on Saturday and another one on Sunday. In addition, a Pre-Season test is organized before the start of the championship.

The overall **champion will earn a place on the 2025 FIM Supersport 300 World Championship** grid with full Yamaha Motor Europe support, providing they are over the minimum age for entry into the class. The second in the standings will be offered a 50 percent discount on their 2025 Yamaha R3 bLU cRU FIM World Cup registration, while the rider who finishes third will receive a 25 percent discount.

For the organization of this championship, **15 people from JiR's staff and 1 person from Yamaha's staff** are involved.

## The 2024 Calendar

In 2024, the championship was organized in the following rounds:

MARCH 22-24	CATALUNYA ROUND - BARCELONA CIRCUIT		ISO 14001	
APRIL 19-21	DUTCH ROUND - TT CIRCUIT ASSEN			
JUNE 14-16	EMILIA ROMAGNA ROUND - MISANO WORLD CIRCUIT "MARCO SIMONCELLI"			
JULY 12-14	UK ROUND - DONINGTON PARK			
SEPTEMBER 06-08	FRENCH ROUND - CIRCUIT DE NEVERS MAGNY-COURS			
SEPTEMBER 27-29	ARAGON ROUND - MOTORLAND ARAGON			

## The riders

The young riders participating in the championship during 2024 were the following:

NAME	COUNTRY
TAKUMI TAKAHASHI	JAPAN
DORIAN JOULIN	FRANCE
GONZALO SANCHEZ MELENDEZ	SPAIN
CAMERON SWAIN	AUSTRALIA
INDI SCHUNSELAAR	NETHERLANDS
PIETRO ANASTASI	SWITZERLAND
MERT KONUK	TURKEY
MARIO SALLES NETO	BRAZIL
DAWID NOWAK	POLAND
WORAPOT THONGDONMAUN	THAILAND
SHOMA YAMANE	JAPAN
MITJA BORGELT	GERMANY
NICOLAS ZANIN	CZECH REPUBLIC
ALESSANDRO DI PERSIO	ITALY
EDUARDO BURR	BRAZIL
MARC VICH	SPAIN

## The village structure

The village can be composed of two different structures depending on the round: an aluminum structure, which is more resistant to the wind, and an inflatable structure. The aluminum structure has been used since 2021, and the inflatable structure since 2024. Although the graphics and logos are changed over the years, the structures are generally re-used.

In particular, the inflatable structure is around 900/1000 m<sup>2</sup> (30 m x 30 m) and it is composed of **14 tents** (6 m x 6 m). The tents are made of a **T+ fabric** on the inside and a **170 G Dracron fabric** on the outside. Each tent can host 3 bikes, and the staff usually takes 3 hours to set up and dismantle the entire village.



# THE ISO 20121 CERTIFICATION

The design, planning, and execution of the FIM R3 bLU cRU World Cup 2024 was certified as sustainable by **TÜV NORD Italia**, in accordance with the **standard ISO 20121:2012 – Event Sustainability Management standard**, which defines the requirements for a sustainable and responsible management from an environmental, social and economic standpoint. This standard can be applied to **events or series of events** – which is the case of the FIM R3 bLU cRU World Cup 2024 – but also to venues hosting events, the event organizers, suppliers of goods and services for events, and teams participating in events. The ISO 20121 standard is the only international norm that addresses the topic of sustainability with a **three-dimensional outlook (environmental, social and economic)**, and with a holistic and systemic approach that does not only take into consideration environmental issues.

Implemented for the first time during the 2012 London Olympics, the ISO 20121 standard establishes the requirements to follow for the organization of sustainable events, in order to have a minimal impact on the environment and to help strengthen the relationship with each stakeholder: including suppliers, customers, local authorities and communities, participants, federations, and media. For the FIM R3 bLU cRU World Cup 2024 every aspect of environmental, social and economic impact was analyzed during the design, planning and execution of the event. Yamaha Motor Europe N.V. commits to **maintaining harmony with society and the environment** and to remaining on this virtuous path during the following years as well; therefore, the FIM R3 bLU cRU World Cup would like to keep being an example from this point of view.



# THE SUSTAINABILITY POLICY

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Yamaha Motor has positioned sustainability as a key pillar in the company's management creating a **Company Sustainability basic policy** aimed at creating a more sustainable world. With this policy, Yamaha Motor wants to underline its commitment to offer people joy, amazement, fulfillment and happiness through its products and services maintaining harmony with society and the environment.

In order to fulfill this commitment, Yamaha Motor is organizing its sustainability activities in three main areas of action:

- **Environment and Resources**  
Achieve carbon neutrality and focus on the conservation of marine resources
- **Transportation and Industry**  
Ensure a safe and friendly transfer to everyone, and make the operation easy, comfortable and precise using Robotics technology.
- **Human Capital Management**  
Strengthen Corporate Capabilities with Diverse Human Resources and respect human rights.

In continuity with its commitment to sustainable development, Yamaha Motor has decided to adopt for the FIM R3 bLU cRU World Cup 2024 a sustainable management system, in the clearest and most internationally recognized form, obtaining the ISO 20121 certification.

As a consequence, an ad-hoc [sustainability policy](#) has been redacted for the FIM R3 bLU cRU World Cup 2024, specifically referring to the United Nations Sustainable Development Goals (SDGs – Sustainable Development Goals | UN) that are reported below – applicable to the context – and to the core values of the ISO 20121 standard.





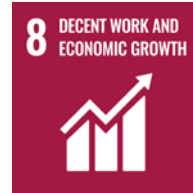
**GOAL 3**  
**GOOD HEALTH AND WELL-BEING:**  
 Ensure healthy lives and promote well-being for all at all ages



**GOAL 4**  
**QUALITY EDUCATION**  
 Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



**GOAL 7**  
**AFFORDABLE AND CLEAN ENERGY**  
 Ensure access to affordable, reliable, sustainable and modern energy for all



**GOAL 8**  
**DECENT WORK AND ECONOMIC GROWTH**  
 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



**GOAL 9**  
**INDUSTRY, INNOVATION AND INFRASTRUCTURE**  
 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation



**GOAL 10**  
**REDUCED INEQUALITIES**  
 Reduce inequality within and among countries



**GOAL 12**  
**RESPONSIBLE CONSUMPTION AND PRODUCTION:**  
 Ensure sustainable consumption and production patterns



**GOAL 13**  
**CLIMATE ACTION**  
 Take urgent action to combat climate change and its impacts



**GOAL 17**  
**PARTNERSHIPS FOR THE GOALS**  
 Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

# THE ISO 20121 STANDARD AND ITS VALUES

Yamaha Motor Europe N.V. has committed to the design, planning and execution of the FIM R3 bLU cRU World Cup 2024 by applying and spreading the **intents and values promoted by the ISO 20121 standard**, which are the following:



## TRANSPARENCY

Yamaha Motor Europe N.V. communicated with its stakeholders in a clear, truthful and fair manner, in compliance with the law and the principles of professional fairness.



## INCLUSIVITY AND ACCESSIBILITY

Yamaha Motor Europe N.V. guarantees equal opportunities and equal treatment to all its stakeholders regardless of ethnic origin, gender, religion, nationality, sexual orientation, any disadvantages due to disability, social background and political orientation, provided that democratic principles are respected and that there is tolerance towards different ideas and ideologies.



## PARTICIPATION

Yamaha Motor Europe N.V. manages its activities to meet and fulfill the expectations of its stakeholders, involving them as active participants with the aim of spreading the culture of sustainable development.



## RESPONSIBLE MANAGEMENT

Management oriented towards the safeguard of the environment is one of the main objectives of Yamaha Motor Europe N.V.'s policy. Yamaha Motor Europe N.V., in the design, planning and execution of the FIM R3 bLU cRU World Cup 2024 is committed to continuously improving the environmental footprint of its activities and optimizing the consumption of natural resources, while also considering economic profitability.



## INTEGRITY

For Yamaha Motor Europe N.V., respect for internationally recognized human rights is a fundamental prerequisite for any business relationship.



## LEGACY

Yamaha Motor Europe N.V. wants to acknowledge the legacy that the FIM R3 bLU cRU World Cup 2024 races leave to the hosting communities, both present and future, promoting a balanced approach between economic activities, environmental responsibilities and social progress.

# THE OBJECTIVES, ACTIONS AND PRIORITIES

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In compliance with the requirements of ISO 20121 standard, during the design of the 2024 Yamaha R3 bLU cRU World Cup, a careful assessment of the event was conducted.

As a result, the R3 bLU cRU World Cup has identified and determined matters which could benefit from intervention in order to improve the environmental, social and economic impact of the event, by establishing a **clear plan of objectives and actions to be achieved**.

**Three** specific matters were identified as **priorities**, and, due to having the greatest impact, they have been given particular attention.

Below is a list of all the subject matters which were assessed and were objects of intervention:

## **Education for young generations**

Give the opportunity to young generations to enter the motorsport industry with Yamaha's mentoring and coaching.

## **Use of sustainable fuel**

Reduce the emissions generated by using sustainable fuel.

## **Involvement, communication and awareness of stakeholders**

Increase suppliers, employees, guests, riders, and circuit's awareness regarding the importance of organizing and participating to events in a sustainable and responsible way; actively involving them in the accomplishment of sustainability objectives.

## **Waste management and circular economy**

Improve and enhance the separate waste collection produced during events in order to ensure the correct recycling. Support the reuse of materials by maximizing their life cycle in a circular economy perspective.

## **Mobility and logistics**

Reduce the environmental impact of transport of the village equipment and of staff mobility.

## **Social and economic impact**

Reporting on the economic impact generated in the areas where the rounds take place, in terms of expenses and the social impact generated by the involvement of students in the championship.

## Priority 1: Education for young generations

Renamed for 2024, the Yamaha R3 bLU cRU FIM World Cup (formerly known as the Yamaha R3 bLU cRU European Championship) is a road race series aiming to provide a **path to the world stage for young riders**.

This championship creates the perfect platform for young riders to benefit **from professional coaching, technical support, and mentoring from some of the biggest names in racing**, designed to encourage, develop, and nurture the stars of tomorrow while providing an uninterrupted career path from national to world championship level, with over 600 youngsters benefitting from the scheme in 2023.

The 2024 Yamaha R3 bLU cRU FIM World Cup ran alongside six rounds of the WorldSBK campaign, giving youngsters the perfect platform to showcase their talent in front of the top teams and riders. Moreover, all riders received not only coaching and technical support, but also **the Yamaha R3 machinery and a complete riding package**, including race leathers, gloves, boots, helmets, tires, and fuel.

In addition, each day before the race, **a briefing** took place in which the coaches together with the riders went through the highlights of the previous race, and indicated eventual problems, and how to solve them. They also paid special attention to the importance of **fair play and the well-being of the riders**. This is why, after the briefing, a warm-up session took place with music to start the day with the best energy.

In the Barcelona and Aragon round of this season, during the briefing, Right Hub explained some of the key sustainable actions that Yamaha has put in place during this World Cup. It is fundamental to introduce also the riders into Yamaha's sustainable practices, in order to **raise awareness and promote sustainable practices not only at the paddock, but also in their daily life**.



The overall champion will earn a place on the **2025 FIM Supersport 300 World Championship** grid with full Yamaha Motor Europe support, providing they are over the minimum age for entry into the class. Second in the standings will be offered a 50 percent discount on their 2025 Yamaha R3 bLU cRU FIM World Cup registration, while the rider who finishes third will receive a 25 percent discount.

A number of riders will also be selected from the championship to attend the **exclusive VR46 Yamaha Master Camp in Italy**, where they will receive coaching from the same team responsible for advising the VR46 Academy Riders.

These kinds of experiences are fundamental for young talents wanting to make a career in the motorsport world, even for the riders who have not won. As a matter of fact, thanks to this championship, all of the riders got a lot of visibility worldwide, and an experience and education that is invaluable.

The initiatives of this first priority are in line with the following SDGs and ISO 20121 values:



## Priority 2: Use of sustainable fuel

The SBK Commission agreed to introduce sustainable fuel for all WorldSBK classes starting from the 2024 season, with **a minimum of 40% sustainable fuel content**. This sustainable fuel shall be compliant with the specifications adopted for MotoGP. In particular, the MotoGP decided that by 2024, fuel in all MotoGP classes must be of a minimum 40% non-fossil origin, and **by 2027, fuel in all MotoGP classes will be of 100% non-fossil origin**. The fuels will either be laboratory-created, using components sourced from a carbon capture scheme, or derived from municipal waste or non-food biomass.

According to the MotoGP, this change will achieve significant savings in greenhouse gas emissions relative to fossil-deprived petrol. This is a strategic measure to achieve carbon neutrality and to stimulate suppliers to progressively introduce the use of renewable energy in the production of their fuel.

For this reason, Yamaha Motor Europe has decided to start a **collaborative technical partnership with TotalEnergies**, to provide E40 fuel for different championships, including

the FIM Yamaha R3 bLU cRU World Cup. Specifically, the E40 fuel is made of 40% ethanol and 60% gasoline. This measure aims to reduce the emissions generated by the championship and to improve its sustainability performance.

Additionally, engineers from both Yamaha and TotalEnergies are working together to develop race fuels that meet current and future FIM regulations while also harnessing the maximum performance from Yamaha’s racing motorcycles.

**40%**

OF NON-FOSSIL ORIGIN FUEL FROM 2024

The initiatives of this second priority are in line with the following SDGs and ISO 20121 values:



### Priority 3: Involvement, communication and awareness of stakeholders

Yamaha Motor Europe N.V., aims to include all of its major stakeholders in the achievement of its sustainability objectives by communicating, raising awareness, and involving them in the ISO 20121 project.

For the purpose of accomplishing the mentioned goal, Yamaha has prepared and sent an **ESG – Questionnaire to its key stakeholders** (suppliers, circuits, organizers and sponsors) in order to understand their sustainability performance, as well as to communicate and raise awareness regarding the ISO 20121 project, and Yamaha’s commitment towards sustainability.

**25%**

PERCENTAGE OF SUPPLIERS WITH A SUSTAINABILITY POLICY

**25%**

PERCENTAGE OF SUPPLIERS THAT HAVE OBTAINED THE ISO 14001 CERTIFICATION

**33%**

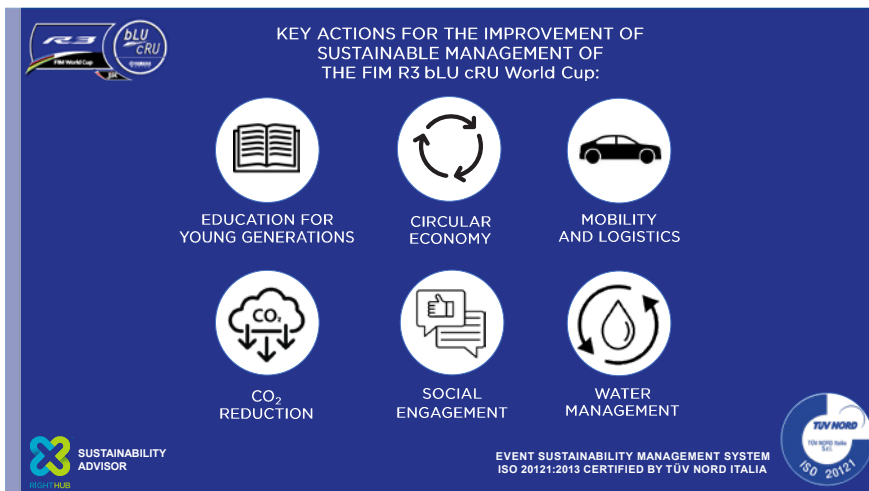
PERCENTAGE OF CIRCUITS THAT HAVE THE ISO 20121 CERTIFICATION

**66%**

PERCENTAGE OF CIRCUITS THAT USE RENEWABLE ENERGY

Moreover, Yamaha Motor Europe has also prepared a **Guideline for Sustainable Management for the R3 bLU cRU World Cup**, which is intended to provide riders, their accompanying people and the staff working at the cup's events with directions and recommendations in order to improve the environmental, social and economic impact, not only at the circuit but during their daily life. More specifically, this guideline focuses on: workers' health and safety, sustainable transportation and logistics, soil water and air protection, waste management and the economic impact on local communities.

This guideline is always present at the R3 for all the riders and their families to read it, together with a **poster showing the key actions put in place to improve the sustainable management of the FIM R3 bLU cRU World Cup**.



On the R3 World Cup website, there is also a [sustainability dedicated section](#), in which the [FIM R3 bLU cRU World Cup Sustainable Development Policy](#) is published. The presence of the policy on their website is fundamental in order to raise awareness among the key stakeholders on the sustainability strategies of the FIM R3 bLU cRU World Cup.

The initiatives of this third priority are in line with the following SDGs and ISO 20121 values:



# OTHER AREAS OF ATTENTION AND COMMITMENT

## Waste management and circular economy

The implementation of separate waste collection plays a crucial role from an environmental perspective. In fact, thanks to waste sorting, the different waste categories can be **recycled**, a process through which raw materials present in waste are recovered and reintroduced into the productive cycle, aiming at a circular economy. On the other hand, if waste is not separated correctly, it will enter a less virtuous end-of-life process in landfills and incinerators.

In order to strengthen separate waste collection, in addition to the positioning of **3 different bins** in the village, a **waste sorting guideline has been implemented for each R3 World Cup round**. The guideline is based on the circuit's and national regulations.

**ISTRUZIONI PER LA RACCOLTA DIFFERENZIATA**  
URBAN WASTE SORTING GUIDE

**ORGANICO**  
ORGANIC

- Avanzi di cibo
- Scarti di frutta e verdura
- Tovaglioli di carta sporchi di materiale organico
- Stoviglie e sacchetti biodegradabili e compostabili
- Stecchini di legno
- Organic kitchen waste
- Scraps of vegetables and fruit
- Clean and dirty paper napkins
- Wooden toothpicks
- Biodegradable and compostable dinnerware and bags

**PLASTICA E METALLI**  
PLASTIC AND METALS

- Bottiglie, barattoli e sacchetti di plastica e metallo
- Bicchieri di plastica
- Imballaggi, cellophane, pellicole e fogli di alluminio
- Poiastro
- Confezioni in cartone
- Plastic bottles, bags and containers
- Plastic cups
- Bubble-wrap, cellophane, nylon packaging and aluminum foils
- Polystyrene
- Carton package

**VETRO**  
GLASS

<b>SI</b>	<b>YES</b>
Bottiglie, barattoli e contenitori in vetro	Glass bottles and jars
Lattine, barattoli e tappi in metallo	Can, tin and metal caps
<b>NO</b>	<b>NO</b>
Cristallo	Crystal
Ceramica e porcellana	Ceramic and porcelain
Lampadine e sacchetti di plastica	Light bulbs and plastic bags
Vetroceramica e profile	Glass-ceramics and Pyrex

\*Vanno nell'indifferenziato \*In the unsorted waste bins

**CARTA E CARTONE**  
PAPER AND CARDBOARD

- Giornali, riviste, sacchetti in carta
- Scatole di carta e cartone
- Piatti e bicchieri di sola carta pulita
- Pacchetti di sigarette senza involucro esterno
- Tetrapak e cartoni per bevande pollicoppati
- Paper (newspapers, magazines, paper bags)
- Cardboard (boxes, cartons)
- Clean paper plates and cups
- Packets of cigarettes (without plastic case)
- Polymerizable containers (e.g. Tetrapak)

**INDIFFERENZIATO**  
RIFIUTI NON RICICLABILI  
UNSORTED WASTE  
NON-RECYCLABLE WASTE

<b>SI</b>	<b>YES</b>
Rasoi e spazzolini usa e getta	Disposable razors and toothbrushes
Mazzuconi di sigarette spenti	Not burning cigarettes
Ceramica e stracci	Ceramic and ratters
Pannolini e assorbenti	Diapers and sanitary napkins
<b>NO</b>	<b>NO</b>
Rifiuti riciclabili	Recyclable waste
Rifiuti pericolosi	Hazardous waste
Sostanze liquide ed incandescenti	Liquid and incandescent waste
Apparecchiature elettriche e elettroniche (RAEE)	Electrical and electronic equipment (WEEE)
Contenitori con simboli T e/o F e medicinali	Containers with symbols T and/or F and medicines

**OLI LUBRIFICANTI USATI**  
USED MOTOR OIL

*I rifiuti speciali, quali pneumatici, batterie, moquette e materie plastiche devono essere smaltiti a propria cura e spesa. Per maggiori info consultare l'articolo 26 del Regolamento Generale di MIVC. Gli oli esausti dovranno essere depositati negli appositi contenitori posizionati in diversi punti all'interno dell'Autodromo*

*Special waste such as tires, batteries, carpet and plastic must be disposed of at your own expense (For further info: Article 26, MIVC General Regulations). The exhausted oil must be deposited in the appropriate containers positioned in different points in the circuit.*

The circuits, where the R3 World Cup takes place, are in charge of external disposal and they are subject to national or local waste collection and disposal regulations.

In two of the rounds of the R3 World Cup, water dispensers were placed in the village. Thanks to the use of these water dispensers, the use of 60 500ml plastic bottles was avoided.

In addition, as a way to promote a responsible water consumption, dry-cleaning detergents are used to clean the motorcycles.

3

WASTE SORTING BINS

60

PLASTIC BOTTLES OF 500ML AVOIDED THANKS TO THE USE OF WATER DISPENSERS

The initiatives of this area of attention are in line with the following SDGs and ISO 20121 values:



## Mobility and logistics

The mobility of people and the transportation of equipment is a significant component of the R3 World Cup environmental impact. This is why both JiR's and Yamaha's staff pay particular attention to their mobility during the R3 rounds.

In total **2 trucks** are used to transport the bikes and the structure forming the village. The bikes are usually transported by using a Euro 5 truck, while the village structure is divided into the truck and a Euro 6 van. These two vehicles remain in the circuit during the rounds.

Regarding the **10 vehicles** that were rented by JiR's staff in 2024, 60% of them were vehicles with reduced environmental impact (hybrid or electric). A **9-seat minibus** is also used for the mobility of JiR's staff. Moreover, **2 electric bikes** are available per round to facilitate the staff's mobility around the paddock.

In the selection of accommodation, sustainable characteristics are considered. As a matter of fact, the hotels where the staff and the team stay are usually chosen based on the distance from and to the circuit. In a few cases, the staff stays in private houses such as in Aragon because of the difficulty of finding hotels close to the circuit. During 2024, on average, the distance between each one of the hotels chosen and the circuits was 16km.

2

TRUCKS USED PER ROUND

1

MINIBUS USED PER ROUND

2

ELECTRIC BIKES USED PER ROUND

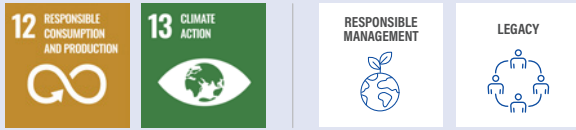
60%

PERCENTAGE OF RENTED VEHICLES WITH REDUCED ENVIRONMENTAL IMPACT (ELECTRIC OR HYBRID) IN 2024

16km

AVERAGE DISTANCE BETWEEN HOTELS AND CIRCUITS IN 2024

The initiatives of this area of attention are in line with the following SDGs and ISO 20121 values:



## Social and economic impact

The economic and social impact on the territory is one of the key aspects to be considered during the design and implementation of a sustainable event according to the ISO 20121 standard.

This is why, it was measured the positive local economic impact generated by the accommodation expenses of the Yamaha Motor Europe N.V. and JiR’s staff involved in the R3 World Cup, as well as the one generated by the riders and their families’ accommodation expenses. During 2024, the impact generated by Yamaha and JiR’s accommodation expenses was 38.116€, while the economic impact generated by the riders’ accommodation expenses was 99.220€.

From a social perspective, Yamaha Motor Europe has a partnership with the **technical school MTS-Motorsport Technical School in Italy**. Specifically, in 2024, 2 technicians from the MTS School took part in the FIM R3 bLU cRU World Cup. Thanks to this experience, they were able to put into action the knowledge acquired at school and be mentored by very experienced JiR’s Staff.

**38.116€**

VALUE GENERATED ON THE LOCAL TERRITORY THANKS TO YAMAHA AND JIR'S ACCOMMODATION EXPENSES

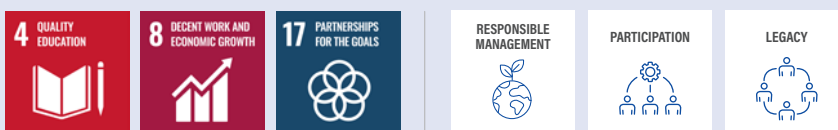
**99.220€**

VALUE GENERATED ON THE LOCAL TERRITORY THANKS TO THE RIDER'S ACCOMMODATION EXPENSES

**2**

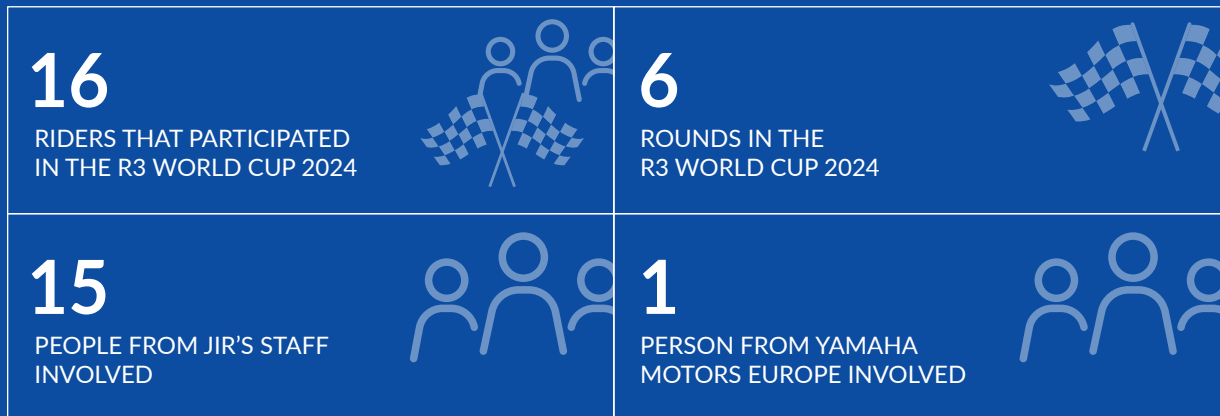
TECHNICIANS OF MTS-MOTORSPORT TECHNICAL SCHOOL THAT WERE PART OF THE R3 WORLD CUP IN 2024

The initiatives of this area of attention are in line with the following SDGs and ISO 20121 values:

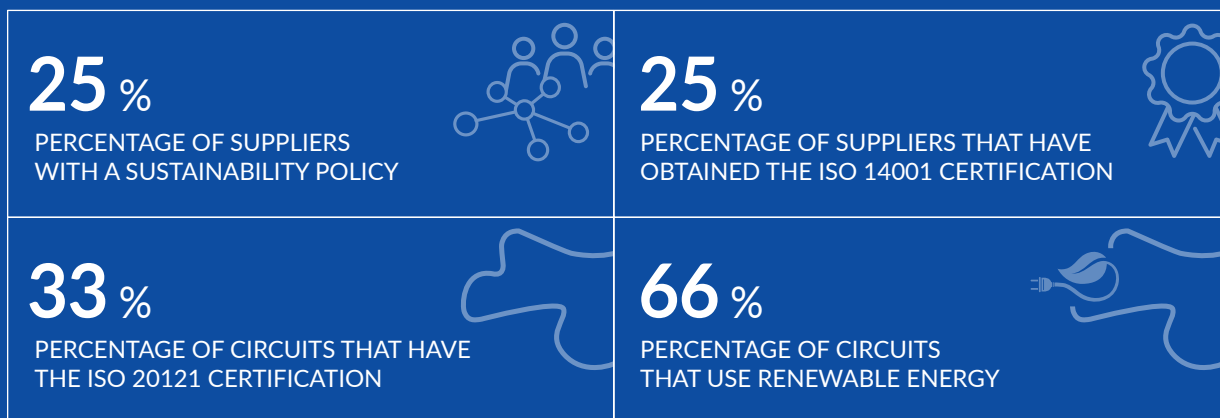


# THE NUMBERS AT A GLANCE

## The Context











## Engagement



## Social and economic impact



## Environmental impact

<p><b>40 %</b></p> <p>OF NON-FOSSIL ORIGIN FUEL FROM 2024</p> 	<p><b>2</b></p> <p>ELECTRIC BIKES USED PER ROUND</p> 	<p><b>3</b></p> <p>WASTE SORTING BINS</p> 
<p><b>60</b></p> <p>PLASTIC BOTTLES OF 500ML AVOIDED THANKS TO THE USE OF WATER DISPENSERS</p> 	<p><b>2</b></p> <p>TRUCKS USED PER ROUND</p> 	<p><b>1</b></p> <p>MINIBUS USED PER ROUND</p> 
<p><b>60 %</b></p> <p>PERCENTAGE OF RENTED VEHICLES WITH REDUCED ENVIRONMENTAL IMPACT (ELECTRIC OR HYBRID) IN 2024</p> 		<p><b>16 km</b></p> <p>AVERAGE DISTANCE BETWEEN HOTELS AND CIRCUITS IN 2024</p> 

This document has been designed and drafted by



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