



Sustainable Development Policy ISO 20121

FIM R3 bLU cRU World Cup 2024

22-24 March **Barcelona Circuit** | 19-21 April **TT Circuit Assen** | 14-16 June **Misano World Circuit "Marco Simoncelli"** | 12-14 July **Donington Park** | 06-08 September **Circuit de Nevers Magny-Cours** | 27-29 September **MotorLand Aragon**

The FIM R3 bLU cRU World Cup is a championship organized by Yamaha Motor Europe N.V., which gives young riders the possibility to show their riding abilities and capacities. The FIM R3 bLU cRU World Cup represents the foundation of the Yamaha Racing Pyramid with the aim of nourishing and investing on young generations to create future talented riders.

The FIM R3 bLU cRU World Cup 2024 is contested across twelve races during six European rounds of the 2024 FIM Superbike World Championship in six different circuits: Barcelona Circuit (Cataluya, Spain), TT Circuit Assen (The Netherlands), Misano World Circuit "Marco Simoncelli" (Emilia-Romagna, Italy), Donington Park (UK), Circuit de Nevers Magny- Cours (France) and MotorLand Aragon (Aragon, Spain).

Yamaha Motor has positioned sustainability as a key pillar in the company's management creating a **Company Sustainability basic policy** aimed at creating a more sustainable world. With this policy, Yamaha Motor wants to underline its commitment to offer people joy, amazement, fulfillment and happiness through its products and services maintaining harmony with society and the environment.

In order to fulfill this commitment, Yamaha Motor is organizing its sustainability activities in three main action areas:

- Environmental & Resources
 - Aiming to achieve carbon neutrality
 - Aiming for conservation of marine resources
- Transportation & Industry
 - Realizing safe and friendly transfer to everyone
 - Make the operation easy, comfortable and precise using Robotics technology
- Human Capital Management
 - Strengthening Corporate Capabilities with Diverse Human Resources
 - Respect human rights



Furthermore, Yamaha Motor has redacted an **Environmental Plan 2050** in which the climate change, recycling of resources and biodiversity are the priority action areas with carbon neutrality, a circular economy and nature positivity as targets to achieve.

Yamaha Motor Europe N.V. follows and support the Sustainability journey initiated by Yamaha headquarters. As consequence, Yamaha Motor Europe N.V. has developed the **4+ Sustainable Strategy** (Europe):

- Reduce Emissions
- Stimulate Sustainable & Material Efficiency
- Drive Energy & Material Efficiency
- Advance Diversity & Inclusion
- + Promote Corporate Citizenship

In continuing our commitment to sustainable management and Corporate Social Responsibility, we decided to adopt a proper sustainability management system for the **FIM R3 bLU cRU World Cup** in a clear and internationally recognized form, achieving the ISO 20121 certification, the international standard for Event Sustainability Management.

This decision leads to the implementation of the values promoted by the ISO 20121 standard itself and by this policy, in reference to the document "4.5 Statement of purposes and values ISO 20121_R3 2024" such as:

- Responsible management,
- Inclusion and accessibility,
- Integrity,
- Transparency,
- Participation,
- Legacy.

Yamaha Motor Europe N.V. intends to further enhance FIM R3 bLU cRU World Cup 2024 from a sustainability standpoint, stimulating every possible action in the short, medium and long term to reduce environmental footprint, while maximizing the social and economic impacts produced by the racing events. This includes an important attention for involvement of all stakeholders (suppliers, circuits, promoters, manufacturers, etc.).

In this perspective, **Yamaha Motor Europe N.V.** remarks its commitment to:

- Respecting the basic principles of sustainable development and contributing to the achievement of the goals set by the United Nations (UN SDGs-Sustainable Development Goals);
- Designing the racing events taking into account the principles and values listed above (responsible management, inclusiveness and accessibility, integrity, transparency, participation, legacy);



- Raising awareness and involve all stakeholders around environmental, economic and social sustainability issues;
- Minimizing waste and promoting circular economy;
- Measuring and decreasing CO₂ emissions;
- Managing responsibly natural resources consumption;
- Influencing suppliers and circuits towards sustainable choices and behaviour;
- Promoting comprehensive and updated information on sustainability issues;
- Improving direct and indirect international economic impact;
- Ensuring a proper access to and inclusion of people with disabilities;
- Building a diverse and inclusive environment for all;
- Ensuring compliance with current environmental and health and safety regulations.

Yamaha Motor Europe N.V. implements the principles stated in the present ISO 20121 Sustainable Development Policy through a strategic plan of objectives and actions, thus ensuring a coherent and integrated approach to environmental, social and economic sustainability is adopted.

Yamaha Motor Europe N.V.
Motorsport R&D and Road Racing Manager

Andrea Dosoli

A handwritten signature in blue ink, appearing to read 'Andrea Dosoli', is written over a horizontal dotted line.

27/02/2024